

MÖTSENBÖCKER'S
LIFT OFF®

STAIN GUIDE

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Removes Stains as Easy as 1,2,3

MÖTSENBÖCKER'S LIFT OFF® MAKES CLEANING LIFE'S MESSSES AS EASY AS 1-2-3.

Spills, stains, drips, leaks. Life can get downright messy. Our three-part stain removal system targets each stain at the molecular level to break the bond between stain and surface. Even the toughest stains are easily lifted and removed from clothing, carpeting, and upholstery without causing damage.

Coffee, ketchup, candle wax, who-knows-what? A multipurpose cleaner can't remove all stains. We've identified three distinct categories of stains: Water & Protein, Petroleum & Natural Oils, and Inks & Dyes. Lift Off® attracts and neutralizes natural or synthetic dyes and compounds found in food, beverages, and everyday messes.

Lift Off® stain removers work alone on simple stains or together on complex stains containing compounds from more than one stain category. You'll never accidentally use the wrong stain remover or set-in a stain! With Lift Off® you'll be ready for any stain that drips, drops, splatters, spills, or otherwise makes its way into your life.

Plus our patented EnviroScience™ formula makes these hard-working stain removers gentle for your home and the environment.

It might seem like magic, but you don't need to be a wizard to keep your family and home safe, stain-free, and clean. But it does help to have one on your side.



Chemist/Inventor
Gregg A. Mötsenböcker
"Thanks for using
Lift Off... tell a friend!"

FAQS

You spilled what? Where? You're not alone... we promise. Here are some handy answers to commonly asked questions about Mötsenböcker's Lift Off® Stain Removal System.

Why are there three types of Mötsenböcker's Lift Off®?

Oils, dyes, sugars, and sodium found in stains are absorbed into surfaces and form a bond. The Lift Off® system groups stains into three categories based on the molecular compounds found within the stain. Each stain remover targets these unique compounds breaking the molecular bond between stain and surface.

What is a complex stain?

Complex stains contain more than one category of stain compound – making them the toughest to remove. Ketchup and spaghetti sauce are examples of complex stains that contain compounds of food dyes and natural oils. Lift Off® stain removers work together to tackle each unique compound.

What if the stain is unknown?

We like to think of this as the fourth category of stain – schmutz. Take your best guess. With Lift Off® you can't go wrong. All three formulas can be used together and they will never set-in or worsen the stain.

Will scrubbing help?

Scrubbing or rubbing can harm fabrics and soft surfaces. Always blot away stains using a clean, white cloth or gently agitate when necessary. The Wizard Wand™ is a fabric-safe tool designed to agitate without damage.

Is there still hope in removing a stain if another cleaner was used?

Many cleaners cause chemical reactions with stains and can actually set the stain during the cleaning process. Once a stain is set by another cleaner, it can be difficult to remove. Try the appropriate Lift Off® formula. More than one application may be required.

Can Lift Off® be used on non-washables?

Yes, completely remove loose or wet debris from the surface, apply the appropriate Lift Off® formula, and blot the stain away. Then dry the area with a hair dryer on medium heat to prevent a residual stain or water ring.

MÖTSENBÖCKER'S
LIFT OFF®

OUR STORY

Stain removal made this easy might seem like magic, but science is the real potion behind our products.

Chemist and inventor, Gregg Mötsenböcker – better known as “The Wizard” – has a passion for chemistry and the environment. He lives every day by his motto, “We are only limited by our imagination.”

Since 1980, imagination, passion, and perseverance have propelled Mötsenböcker to develop over 50 patented products and to become the recipient of the Patent & Trade Office's Invention of the Year Award in Chemistry.

Gregg Mötsenböcker continues to imagine a world where everyday problems are solved with products that really work. All Lift Off® products use the patented EnviroScience™ formula making these hard-working stain removers gentle for your home and the environment.

And that's no magic trick.

Look for other Lift Off® paint, varnish, caulk, adhesive, and stain removers. Visit us on YouTube for how-to videos and share your photos on Facebook.



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LIFT OFF® #1 FOOD, DRINK & PET STAIN REMOVER

Training a new puppy? Have an adventurous kiddo or a notorious mess-maker in your family? Make light of tough stains with Lift Off®! Fast, easy removal of coffee, red wine, juice, ketchup, tomato sauces, chocolate, pet stains, grass, dirt, blood, and perspiration. Safe to use on carpet, fabric, and upholstery!

Helpful Hints:

Scrape off dried or excess grime before applying Lift Off® then blot – don't rub – stains away! Allow Lift Off® to sit for at least 60 seconds, or longer for particularly stubborn stains.

For laundry pre-treat, washables:

Insert a clean, white cloth beneath fabric to absorb stains as they are lifted and released. Gently agitate as necessary and blot stains away. Wash clothing and fabric after treating with Lift Off® as garment allows. Check treated area before machine drying and re-treat as necessary.

For carpets:

Apply Lift Off® and blot with a clean, white cloth applying pressure to lift out stains. High-pile carpeting may require more than one application. No need to rinse or apply water. Use a hair dryer on medium heat to dry after treatment.

For non-washables:

Apply Lift Off® and blot with a clean, white cloth applying pressure to lift out stains. Use a hair dryer on medium heat to spot dry after treatment.



LIFT OFF® #2 GREASE & OIL STAIN REMOVER

Your simple solution for some of life's stickiest situations! Fast and easy removal of grease, oil, salad dressing, motor oil, industrial greases, candle wax, crayons, stickers, glues, and chewing gum. Safe to use on carpet, fabric, and upholstery!

Helpful Hints:

Allow Lift Off® to sit for at least 60 seconds, or longer for particularly stubborn stains. Thoroughly rinse off or launder after treatment. For stickers, tapes, and dried on glues spray Lift Off® around the edges. Wait at least 60 seconds and gently peel or scrape adhesive starting at the outside edges.

For laundry pre-treat, washables:

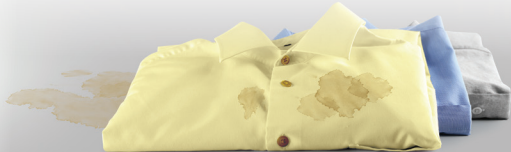
Use a clean, white cloth to absorb excess spills – blot don't rub. Spray Lift Off® on stain and wait at least 60 seconds. Gently agitate as necessary. Wash clothing and fabric after treating with Lift Off® as garment allows. Check treated area before machine drying and re-treat as necessary.

For carpets:

Do not apply Lift Off® #2 directly on carpet. Spray Lift Off® on a clean, white cloth and apply to stained area without saturating carpet. High-pile carpeting may require more than one application. No need to rinse or apply water. Use a hair dryer on medium heat to dry after treatment.

For non-washables:

Apply Lift Off® and blot with a clean, white cloth applying pressure to lift out stains. Use a hair dryer on medium heat to dry after treatment.



LIFT OFF® #3 PEN, INK & MARKER STAIN REMOVER

Don't let your fear of stains hinder your creative expression. We'd bet even Picasso had a few marker mishaps. Fast and easy removal of pen, ink, marker, permanent marker, dyes, and nail polish. Safe to use on walls, countertops, desks, wood, plastic, tile, vinyl, laminate, and metal.

Helpful Hints:

Allow Lift Off® to sit for at least 60 seconds, or longer for particularly stubborn stains. Test for surface integrity. Use a clean, white cloth to absorb fresh spills and dyes. Spray Lift Off® on stain and wait for at least 60 seconds. Gently agitate as necessary. Wipe surface clean using a clean white cloth. Rinse surface with clean water when possible. Some inks and dyes may require multiple treatments and gentle scrubbing. Lift Off® can be used outdoors to tackle pen, ink and marker stains on signs and walls!



LIFT OFF® QUICK STAIN GUIDE

● LIFT OFF® #1 FOOD, DRINK & PET STAIN REMOVER	● LIFT OFF® #2 GREASE & OIL STAIN REMOVER	● LIFT OFF® #3 PEN, INK & MARKER STAIN REMOVER
Bacon grease	●	Gum ●
Barbecue sauce	● ●	Hair dye ●
Berries	●	Hair spray ●
Bird droppings	●	Ink ●
Blood	●	Jelly ●
Bugs	●	Ketchup ●
Butter	●	Lipstick ● ●
Candle wax	●	Makeup & cosmetics ●
Cat hairballs	●	Marker ●
Chicken noodle soup	● ●	Mayonnaise ● ●
Chili	● ●	Motor oil ●
Chocolate	●	Mud ●
Cola	●	Nail polish ●
Coffee	●	Permanent marker ●
Crayon	●	Perspiration ●
Dirt	●	Salad dressing ● ●
Dye	●	Shoe polish ●
Egg	●	Soy sauce ●
Egg salad	● ●	Spaghetti sauce ● ●
Engine grease	●	Stickers ●
Feces	●	Tar ●
Fried food grease	●	Tea ●
Fruit juice	●	Urine ●
Glue	●	Vomit ●
Grass	●	Wax ●
Gravy	● ●	Wine, red & white ●